13 Rec'd PSYPTO 8 & AUG 2001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

DOCKET NO.: 069918.000002

GROUP ART NO .: Unknown

Brian Sagar

§ §

SERIAL NO.: 09/889,282

§ § §

FILED: July 13, 2001

EXAMINER: Unknown

TITLE: Retroreflective Inks

POWER OF ATTORNEY

The Honorable Commissioner of Patents & Trademarks Washington, D.C. 20231

Sir:

The undersigned, being Assignee of the entire interest of the above-identified patent application by virtue of an assignment to be recorded in the U.S. Patent and Trademark Office, hereby elects, under 37 CFR §3.71, to prosecute this application to the exclusion of the inventor(s).

The Assignee hereby appoints:

James E. Bradley, Reg. No. 27,536;

Albert B. Kimball, Jr., Reg. No. 25,689;

Kent A. Rowald, Reg. No. 34,005;

Tim Cook, Reg. No. 32,561;. Shawn Hunter, Reg. No. 36,168;

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Constance G. Rhebergen, Reg. No. 41,267;

Keith Taber, Reg. No. 46,114;

Darryl M. Tyus, Reg. No. 40,853, and

jointly and severally, as its attorney or agent, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith and to receive the Letters Patent. All previous powers, if any, are hereby revoked.

Please direct all communications to:

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ASSIGNEE: Reflec ple

Signed:

Name (CAPITALS): PETER WHITE

Title: DIRECTOR